



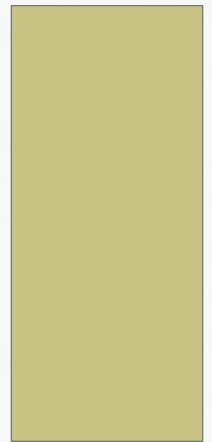
CLOSING REMARKS

www.servecommunity.ie

SERVE Conference, October 2012



SOME LESSONS



SERVE LESSONS

- ✘ Awareness vs Information
 - + People have a lot of information via many sources
 - + Path from Information to Awareness to Action can be a long one
- ✘ People trust people they know
 - + Generating a critical mass of projects is vital
 - + Touching, feeling, seeing is important
- + Coordinating Action is difficult

SERVE LESSONS

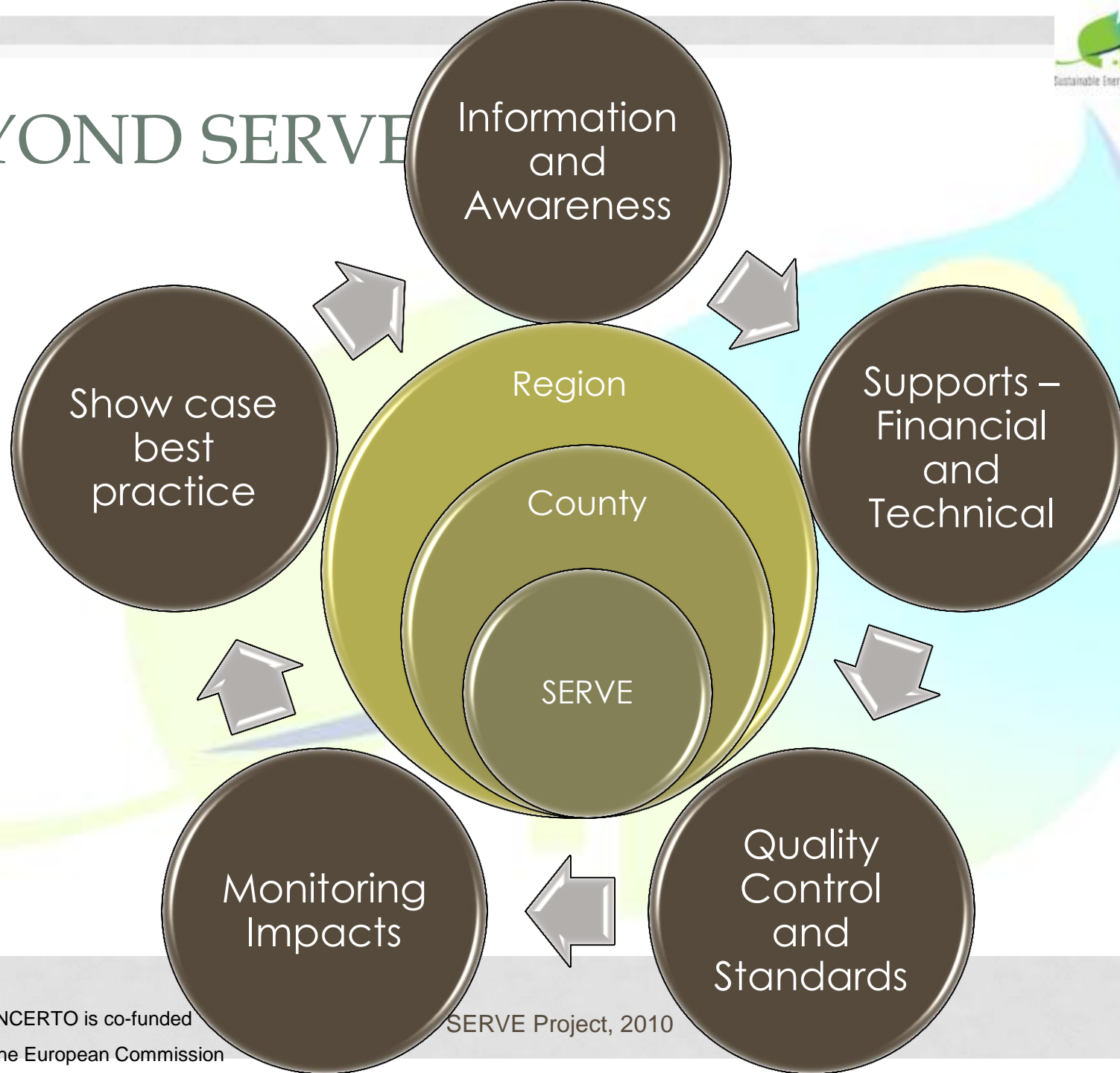
✘ Financial

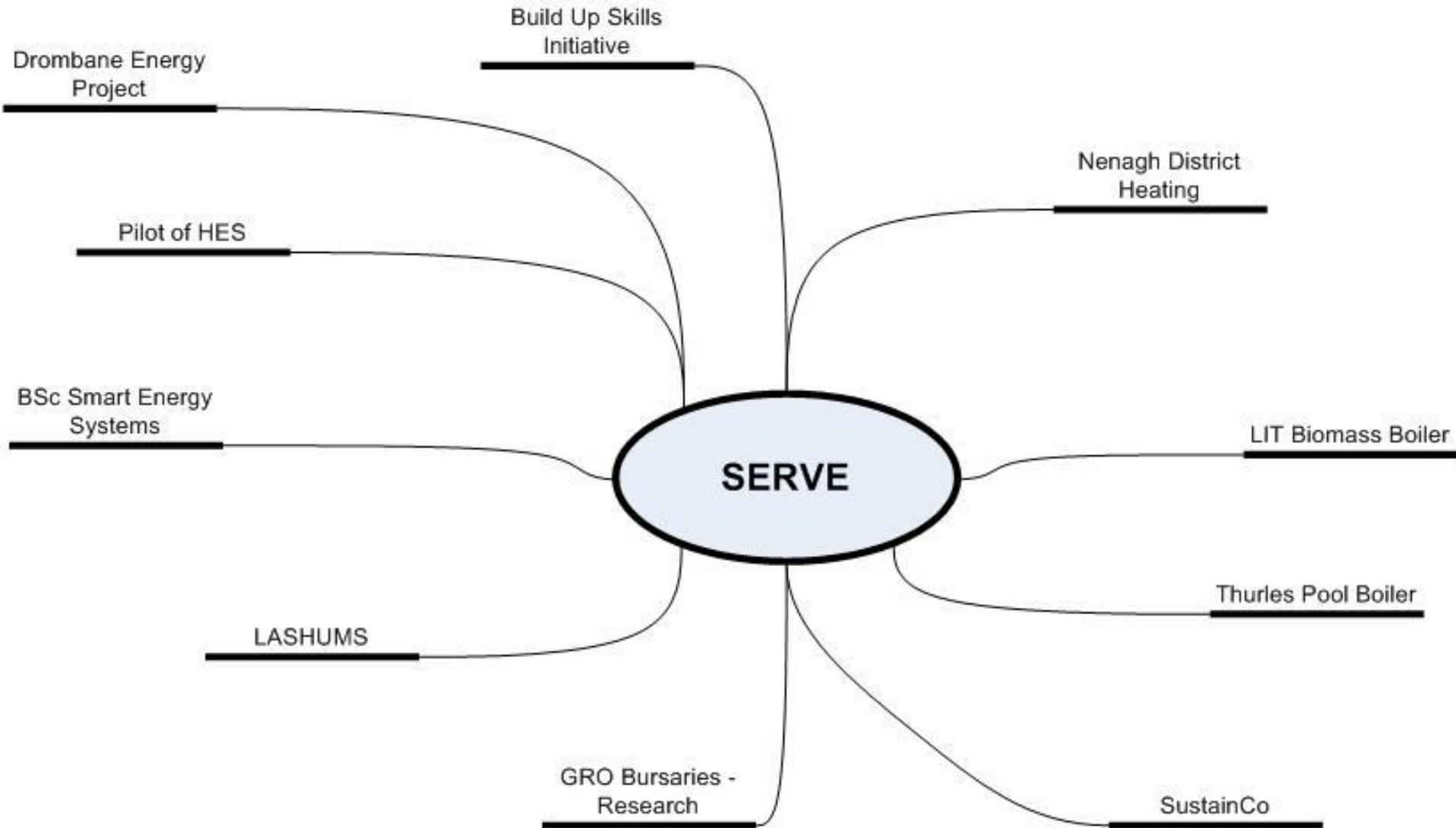
- ✘ How to get people to see energy efficiency as an investment
- ✘ Hard to convince people to do a range of measures together
- ✘ SERVE and Better Energy shows that people are doing the 'easy' measures first
- ✘ SERVE incentivised 'multiple' actions – what will new financial tools do?
- ✘ Micro generation is essentially a non runner with the current incentives
- ✘ Administration costs for grant schemes are high

SERVE LESSONS

- + Many challenges with developing the sector
 - + Standards & knowledge
 - + New technologies and systems
 - + Qualifications and Registration Schemes
 - + How to avoid 'the race to the bottom'
- + Training and Education
 - + Installers (retrofitting, renewables etc.)
 - + Professionals (engineers, architects etc)
 - + New programmes needed to bridge gaps

BEYOND SERVE





CONCLUSION

- SERVE has been a success
- Significant Energy savings achieved and increased RES Production
- New technologies and systems demonstrated
- New challenges now exist
 - Financial and Economic
 - Deep Retrofitting actions vs easy measures
 - Quality Control remains an issue
 - RES Development – ESCO and EPC
- Policy framework is positive, however this is not enough

THANKS



THANKS

- SERVE Partners
 - Dedication, commitment and respect shown to the project and each other
- SERVE Region Inhabitants
 - Embracing the challenge
- Sustainable Energy Authority of Ireland
 - Support, Finance and Engagement
- Eco Village Members
 - For the Vision
- EU Commission
 - For the Vision & The Funding



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Thank you.



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